

# INVITATION

---

## BROKERAGE EVENT ON KEY ENABLING TECHNOLOGY

Park Hotel Ai Pini - Via Miranese 176,  
30174 Venezia Mestre - Italy

---

The KETGATE partners are delighted to invite you to the  
**BROKERAGE EVENT** on **Joint Transnational Cooperation** among  
Key Enabling Technology (KET) providers and SMEs.

**We are looking forward to welcome you in Mestre!**

## ABOUT KETGATE

Key Enabling Technologies (KETs) are drivers of innovation and set important impetus for an intelligent and sustainable economic growth in Europe in order to ensure the future viability of our society.

The KETGATE project connects Business Support Organisations (BSO) and Research and Technology Organisations (RTO) in order to help SMEs accessing high-level technologies. For this purpose, a KETGATE Point has been set up in eight locations in Central Europe. There, they offer advice to SMEs towards KET application and facilitate the transnational cooperation between SMEs and RTOs through the network.

## WHY ATTEND THE BROKERAGE EVENT?

This KETGATE BROKERAGE event is dedicated to six Key Enabling Technologies:

- Nanotechnologies
- Advanced Materials
- Biotechnologies
- Advanced Manufacturing Systems
- Photonics
- Micro- & Nanoelectronics

The objectives of the brokerage event are to present the unrivaled opportunities of the KETGATE Platform and to prepare future cooperation among participants.

During pre-arranged b2b meetings:

SMEs will have the opportunity to

- meet representatives of leading applied research organizations in Central Europe,
- initiate cross-border contacts
- present, discuss and exchange ideas about SME challenges and how innovative technologies can tackle those challenges
- start up future research collaboration for the implementation of KETs solutions

RTOs will have the chance to:

- Meet representatives of SMEs from all Central Europe.
- Learn and understand the current challenges of the industry
- Present their innovative technologies and discuss them with SMEs' representatives.
- Prepare future research collaboration with transnational SMEs
- Find synergetic collaborations with other RTOs in the field of key enabling technologies.

**Evolve your practices, collaborate across Europe, and cultivate attractive relationships that will last far beyond the event – join us at the KETGATE brokerage event.**

## **COSTS & TRAVEL GRANTS**

The matching event is free of charge but registration is mandatory since the number of participants is limited.

Please contact the regional KETGATE Point for information on possible travel grants.

## **REGISTRATION**

Detailed instructions how to set up a profile and request meetings can be find here:  
[REGISTRATION](#)

## AGENDA

9.00 - 9.30	Registration, welcome coffee
9.30 - 10.15	KETGATE presentation and organisational information
10.15 - 12.30	B2B Meetings
12.30 - 13.30	Lunch Break
13.30 - 15.30	B2B Meetings
15.30 - 15.45	Coffee break
15.45 - 16.45	B2B Meetings
16.45 - 17.00	Final remarks

## VENUE AND ACCOMODATION

The matching event will be held at:

**Park Hotel Ai Pini**

Via Miranese 176 30174 Venezia Mestre

Tel +39 041 917722 Fax + 39 041 912390

e-mail: [info@aipini.it](mailto:info@aipini.it)

Website: [www.aipini.it](http://www.aipini.it)



## Practical information

### 1-TRAVEL AND GENERAL INFORMATION

The nearest airport is the international **Marco Polo Airport** which is located 12 km overland and 10 km over water from Venice [www.veniceairport.it](http://www.veniceairport.it).

The airport is well connected to the city by public transportation lines (water and land) and to the rail station in Mestre.

#### **To reach directly the hotel “Park Hotel Ai Pini” from the airport you can take:**

- **TAXI:** It takes 20-25 minutes to bring you to the Hotel, the price is approximately 30-35 euro; (radiotaxi Mestre tel. +39-041-5952080).
- **Shuttle service:** Service provided by the hotel by booking the shuttle in advance. The price is 30 euro up to 5 pax, euro 5,00 supplement for each person added up to 8 people.
- **By car from the A4 motorway:** Setting the navigator to “Via Miranese 176 Venezia”. It is recommended to select the city of Venice, instead of the city of Mestre. Unfortunately, it happens that sometimes, looking in Mestre, the navigation system cannot find the n. civic 176.
- **Public bus service:** Information about the public transport in Venice are available at the web site <http://actv.avmspa.it>.

The Marco Polo airport is connected to Mestre by the **bus line 15** (buses every 30 minutes) and then the **bus line 7** (buses every 10 minutes).

The price of the ticket is 8 euro for bus line 15 and 1,50 euro for bus line 7. You can buy it at the airport arrivals hall.

<http://actv.avmspa.it/sites/default/files/attachments/pdf/UM/U-15.pdf> (pg. 2)

<http://actv.avmspa.it/sites/default/files/attachments/pdf/UM/U-7.pdf> (pg. 2)

The ticket has a validity of 75 minutes.

Remember always to validate the ticket on bus.

You can have more general information at VENEZIA UNICA (info point)

<http://www.veneziaunica.it/>

Isola Nova del Tronchetto, 21 - 30135 Venice

Call center: +39 041 2424 / +39 041272.2660 / Fax +39 041272.2663

**To reach Venice from the “Park Hotel Ai Pini” you can take:**

- **Public bus service:** Information about the public transport in Venice are available at the web site <http://actv.avmspa.it>.  
The Park Hotel Ai Pini has an excellent public bus service outside the hotel which passes every 7-10 minutes, allowing guests to easily reach Venice in 20-25 minutes.  
**The bus line is 7.** The price of the ticket is 1,5 euro and you can buy it at the airport arrivals hall and in the nearest tobacconist.  
You can check the timetable <http://actv.avmspa.it/it/content/linee-urbane-0>.

**To reach directly Venice from the airport you can take:**

- **TAXI:** It takes 20-25 minutes to bring you at Piazzale Roma, the price is approximately 30-35 euro; (radiotaxi Mestre tel.+39-041-5952080).
- **Shuttle Bus ATVO**  
ATVO shuttle buses every 30 minutes and will take you directly to Piazzale Roma in Venice in about 20 minutes.  
The single ticket price (luggage included) is € 8,00. Return ticket € 15,00.  
You can purchase the ticket:
  - A) online. Click the button 'LOW COST TICKET BUS ON-LINE' at the following link:  
<http://www.atvo.it/index.php?lang=en&area=23&menuid=35#>
  - B) in Venice Marco Polo Airport:
    - at automatic ATVO ticket machine in the baggage claim hall;
    - at ATVO ticket office in the arrivals hall (open from 8.00 a.m. to 11.45 p.m - tel. +390421594672);
    - at automatic ticket machines located outside the airport, in the ATVO departure bays.
  - C) in Venice:
    - at ATVO ticket office in Piazzale Roma (tel. +39 0421594671)
    - at automatic ATVO ticket machine outside the ticket office
    - at 'Chiosco di Pluff' newsagent in the centre of the square 5 metres from the departure point for the buses to Treviso Airport
    - at Botazzo Tobacconist's in Piazzale Roma
    - at the Novo Tour Agency in Piazzale Roma

Check the bus timetable on:

[http://www.atvo.it/allegati/aeroporti/linea\\_35\\_dal\\_25.03\\_al\\_27.10.2018.pdf](http://www.atvo.it/allegati/aeroporti/linea_35_dal_25.03_al_27.10.2018.pdf)

- **Public bus service:** Information about the public transport in Venice are available at the web site <http://actv.avmspa.it>  
The Marco polo airport is connected to Venice Piazzale Roma by the - **Lines n. 5 Aerobus** buses every 30 minutes.  
The single ticket price (luggage included) is € 8,00. Return ticket € 15,00.  
You can purchase the ticket:
  - A) on line : [www.veneziaunica.it](http://www.veneziaunica.it)
  - B) at Actv/Venezia Unica ticket office or automatic ticket machine situated at Marco Polo airport arrivals hall and in Venice Piazzale Roma.The ticket has a validity of 75 minutes.

You can check the timetable on:

<http://actv.avmspa.it/sites/default/files/attachments/pdf/UM/U-5.pdf> (pg. 2)

Remember always to validate the ticket on bus.

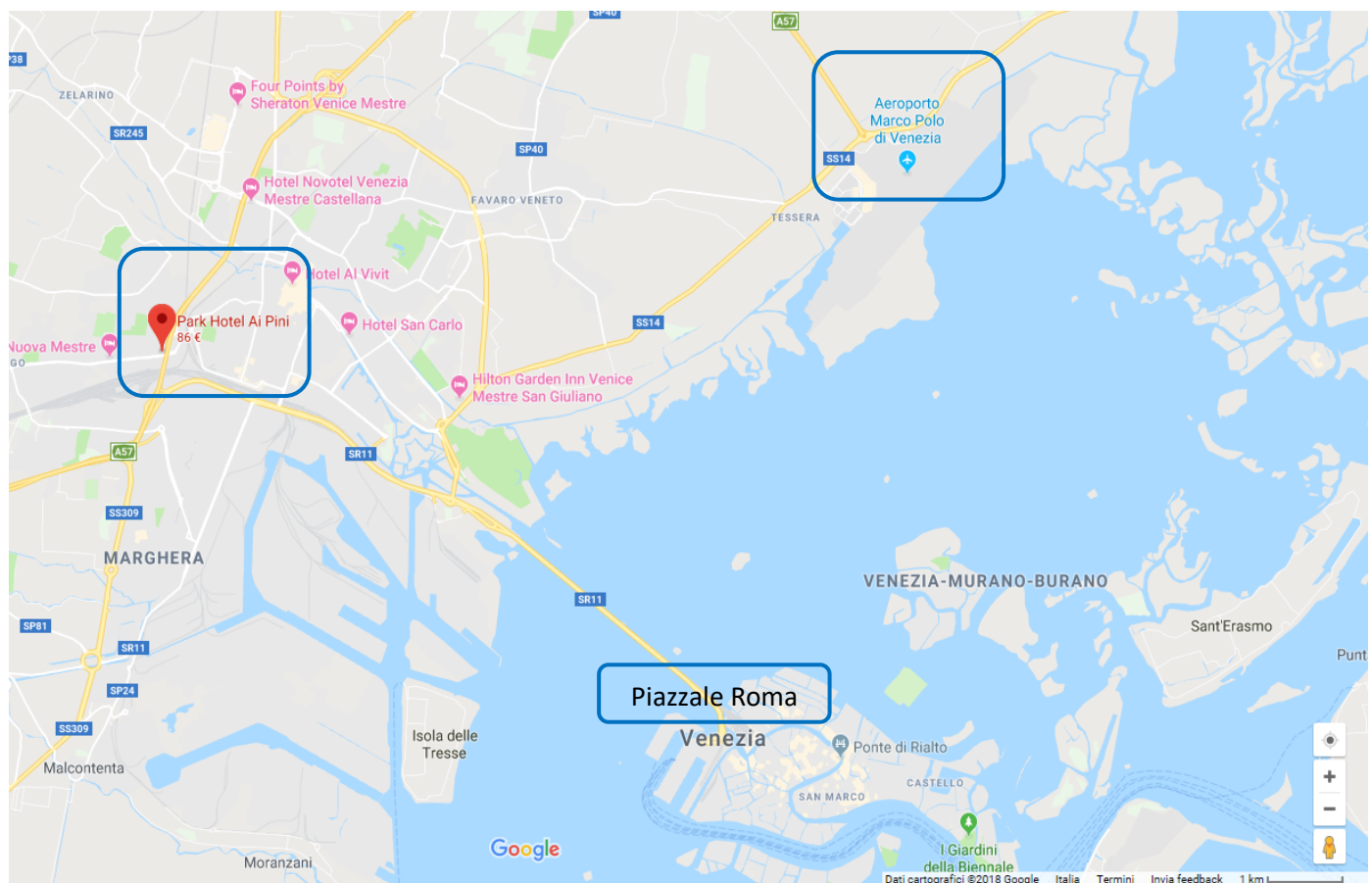
You can have more general information at VENEZIA UNICA (info point)

<http://www.veneziaunica.it/>

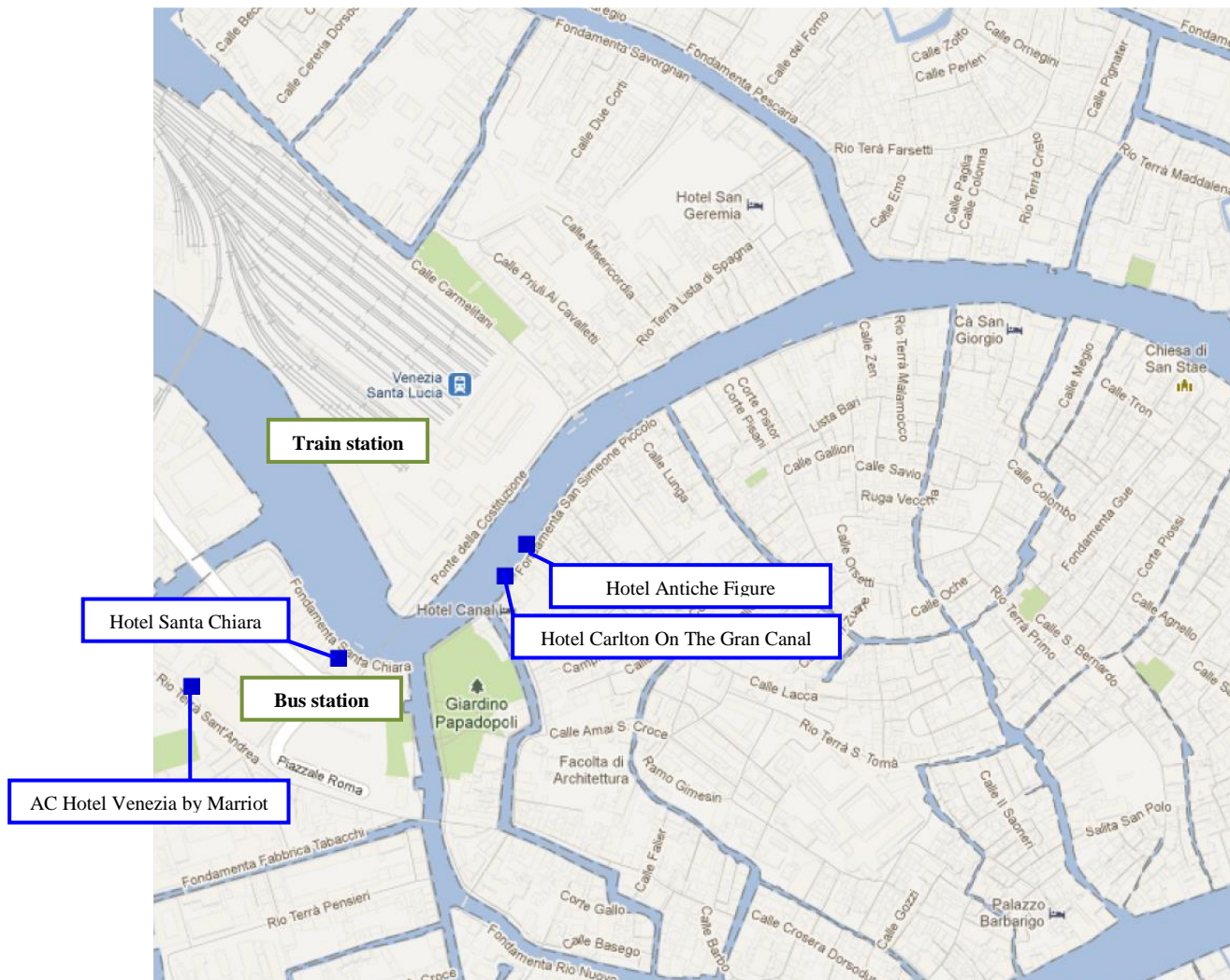
Isola Nova del Tronchetto, 21 - 30135 Venice

Call center: +39 041 2424 / +39 041272.2660 / Fax +39 041272.2663

### 3- MAP







#### 4- TOURISTIC INFORMATION

##### San Marco, Venice heart

Saint Mark's Square is Venice's only square. It consists of an artistic complex of buildings in different styles that over time have created a harmonious setting to the square. Saint Mark's Square it is trapezoidal, and the Procuratie Vecchie and Procuratie Nuove run along the two extensive sides. They are known as old ('vecchie') and new ('nuove') on the basis of the age of the buildings over the arcades of the ground-level porticoes.



Not to be missed in Saint Marks district:

##### The Doge's Palace

The monumental entrance was the Porta della Carta, enchanting example of floral Gothic style that contains two bronze well-curbs. The courtyard is surrounded by porticoes with a top loggia. On the eastern side there is the Scala dei Giganti (Giants' Staircase). It is thus called because of the two enormous statues by Sansovino at the sides. The stairway goes up to the loggia but to reach the top floors we go up the Scala d'Oro ('Golden staircase'). It owes the name to the lavish frescoes and gilded stuccowork. It was from the Doge's Palace that the Venetian Republic was ruled and it is still the highest expression of Venetian art. It was the residence of the Doge and the seat of the main government departments. As one walks through its rooms, the history and glory of the Venetian Republic is revealed in its paintings and sculptures.



##### Saint Mark's Basilica

Saint Mark's Basilica is one of the most beautiful cathedrals of the city and is famous because of its uniqueness in terms of the wealth and the magnificent interior. This cathedral is a living example of the Byzantine Architecture. The cathedral is situated on the St. Marks Square. The current Basilica was the third cathedral that was built on the place so that Saint Mark's body could be placed here. The entire Basilica is divided into 3 main segments, the lower, upper segment and the domes. The interior of the cathedral depicts the Greek cross and every arm is divided into 3 naves. The cathedrals is said to be a masterpiece of the Gothic sculpture and art. It was at one time the Doge's chapel but it was also the mausoleum for Saint Mark, the Patron Saint, whose life is narrated in the golden mosaics on the walls.



### Rialto Bridge

This is the oldest bridge and spans the Grand Canal. It probably dates back to 1172 and was originally in wood. In 1557 the Venetian Republic put out a tender for rebuilding the bridge in stone. The architects who competed for the tender includes Palladio and Sanmichieli. The tender was awarded by Antonio Da Ponte and in 1591 the bridge was inaugurated.

It's 22 meters wide and 48 meters long a unique arcade 7,5 meters high, crowned by several smaller arcades it's crossed with three parallel staircases, the one in the centre has double arcades on both sides, shops and stores are host below the archway, on the niches.



The Rialto area is well known for its famous market, open almost every day (Sunday closed), from San Polo area to the bridge. The market is frequented mostly by Venetian citizens, a continuous passage of people,

boats and carriage of fruits, vegetables and fish make of it the most alive part of the city, many typical trattoria and osterie, serving local wines and food can be founded around, simple but delicious dishes.

Few steps from the bridge there is the oldest church in Venice, the "Church of San Giacomo di Rialto".

### The Bridge of Sights

The Bridge of Sights is one of the most famous opera of Venice, it is mostly remembered for the magic and romantic moment when lovers passing by gondola but to tell the truth the bridge was made to link the Dogi palace and the prisons (the first building in the world to be built for that scope).

The bridge is completely made in Istria stone (a material quite in use in Venice) and in baroque style. It allows the guards to take the prisoners directly to the trial hall avoiding to walk out of the prison.

The name comes from the last sight of the condemned prisoner; once they were sentenced guilty they couldn't come back any more.



Eventually, it is possible to visit the Harry's Bar, one of the most famous Venice restaurants, which was often attended by Ernest Hemingway.

### San Polo District

The San Polo Sestiere has its origins around its main square "Campo San Polo", one of the largest of the city, second only to Saint Mark's square.

The area is very liveliness either in the morning (the market is open every day except Sundays) and in the evening (there are many bars popular for Venetians and tourists).

This part of the city is very nice and interesting not only from an artistic and historical point of view but also because populated by many and many Venetians, a part of the city where it is well worth to get lost.



### Church of San Rocco

The Church of San Rocco, situated beside the homonymous School, has been initially designed by Bartolomeo Bon (1489) but it has been restored in XVIII century keeping some Renaissance aspect. Here are preserved many operas of important artists such as Tintoretto, Pordenone and Sebastiano Ricci, here Tintoretto decorated with "the Annunciation scene of San Rocco introduced to the Pope" the organ shutters.

The façade is as well in Renaissance style, decorated with many statues sculptured mostly in 700 by G. Marchiori. It was rebuilt between 1765 and 1771 on the base of a project by Benardino Macaruzzi that adequate the façade to the one of the adjacent School.

The only part by Bartolomeo Bon still intact is the side door and the rosette surmounting the door itself.



### The Scuola Grande di San Rocco

The Scuola Grande di San Rocco (made by Bartolomeo Bon - 1494) is composed by a single nave, one presbytery and two lateral chapels restructured a few times. Between 1765 and 1771 the façade has been completely modified by Bernardino Accarezzi that made it more resembling to the School one. Of the original building only the main door and the rosette remain.

The ashes of the Saint are guarded inside and on August 16th, during his celebration day, a covered wooden structure to link the School and the Church together is built. This was made in memory of the vote made by the city to be saved from the plague.

Inside the church there are many artworks, paintings by Tintoretto, by Francesco Palma il Giovane and by Tiziano, the saint Rocco's statue and the monument by Pellegrino Baselli Grillo.



### Santa Maria Gloriosa dei Frari

In Venice is simply known as the Church of Frari (Friars). The first building dates back to 1250-1338 (Gothic period) by Franciscan Friars, but it was lately replaced by a bigger building (in Gothic style, too) around the half of XV century.

Its Bell Tower is the second in height of the city after the one in Saint Mark's square.

The inside of the church is wide and rich of works of art of incomparable beauty. Moreover it contains the only Presbyterian Fence of all Venice, still on his original site. The "Canova's Tomb" is an opera dedicated to the Master from his trainees, who based the project on some originals drawings of a tomb (never made) that should have been dedicated to Tiziano. The Funerary Monument to Tiziano (1853), was built by Canova's Luigi and Pietro Zandomenghi trainees instead of the one designed by Canova himself.

"The Assumption of the Virgin" (1518), a spectacular opera by Tiziano, situated behind the main altar, is the biggest altarpiece in all Venice!

To be mentioned are, moreover, the two Historical Organs of the Church (the first hints about them dates back to 1400).



### Church of the Salute

This Church has been built as a votive offering for the city's deliverance from the pestilence of 1630. Today, every year on November 21st, the city celebrates the Madonna della Salute Feast. For the happening, a floating bridge made of boats is built from Saint Mark up to the Church.

It has been designed by Baldassare Longhena, that imagined a Church with the shape of a crown dedicated to the Virgin Mary. The building, finishing in 1687, is one of the most beautiful expressions of the Baroque Architecture in Venice.

The central part has an octagonal shape over which stands a big hemispheric dome. Around it there are six minor chapels. The central part is connected on the south side with the presbytery, covered by another smaller dome, in the middle of two bell towers. Inside the Church you can admire a sculptural group located on the altar (with a Byzantine Icon) made by the artist Josse Le Court. In the side chapels there are canvases by Luca Giordano and the Descent of the Spirit by Tiziano (1555).



For more information see also the official Tourist information office from Venice:

<https://www.visit-venice-italy.com/address-tourist-board-venice-italy.htm>