



WHAT'S NEXT..?

Project SMART_watch Final Conference

29.05.2020



Be part of a discussion on the lessons and prospects of smart specializations in the regions of EU and join in our SMART_watch event!

Date: May 29, 2020

time: 11.00

length: est. 150 mins.

location: moderated from Zabrze, Poland; online event

Online webinar with moderation and 5 consecutive sessions

Registration:

<https://www.conference.smartspecialisation.tech>

Agenda:

S1. What's next in S3 - post 2020 scenarios (with press conference)

11.00-11.40

Keynote speech by Karolina Tilman, DG Regio; followed by a brief round of Q&A from press and participants on recent offerings and the future of smart specialisation in the 2021-2027 EU programming period.

S2. What's next for BSOs - post 2020 scenarios

11.40-12.00

The session aims to answer the question of challenges for business support organizations in the forthcoming years, verifying the offer for business and regional ecosystems, especially with regards to smart specialization and post-COVID scenario. Panel session by Artur Ochojski (Upper Silesian Agency for Entrepreneurship and Development Ltd.), Monika Ptak-Kruszelnicka (Marshall Office of Slaskie Voivodeship) and ... (tbc)

S3. What's next in Health smart specializations - post 2020 scenarios

12.00-12.30

This session aims to answer the question on challenges for health sector in the forthcoming months with regards to topics such as: collaboration, investment, threats and opportunities. The Regional Co-operation Networks for Industrial Modernisation Initiative (ReConfirm), funding opportunities from the European Commission - Marc Pattinson (General Manager inno TSD & ReConfirm S3 Partnership Broker). Panel session by prof. Zbigniew Nawrat (The International Society for Medical Robotics), prof Konrad Karcz (Ludwig Maximilian University Clinic in Munich) moderated by Marcin Baron (University of Economics in Katowice).

S4. What's next in ICT smart specializations - post 2020 scenarios

12.30-13.00

This session aims to answer the question on challenges for ICT sector in the forthcoming months with regards to topics such as: collaboration, investment, threats and opportunities. Panel session by Jarosław Parzuchowski (Interizon Pomorski Klaster ICT) and (tbc)

S5. What's next in energy and sustainable buildings smart specializations - post 2020 scenarios

13.00-13.30

This session aims to answer the question on challenges for energy and sustainable buildings sector in the forthcoming months with regards to topics such as: collaboration, investment, threats and opportunities. Panel session by (tbc)

The conference will be moderated by Marcin Baron, University of Economics in Katowice.

Marcin combines academic theory with almost 20-year expertise in entrepreneurship, innovation and regional/metropolitan policy. He is an experienced project manager and researcher, active in international teams and regional platforms, skilled in foresight techniques and strategic management tools.